

Warsaw, 22nd April 2021

Innovations in how to communicate with tenants! CPIPG has launched the OfficeME app.

CPI Property Group (CPIPG) is the largest owner of commercial real estate in the Czech Republic, Berlin and Central and Eastern Europe. Continuing with the implementation of its proprietary OfficeME program, CPIPG has launched the OfficeME app. It's an innovative solution for communicating and building communities in its office buildings.

The OfficeME app was created as one of the key elements of CPIPG's proprietary OfficeME program. The program is addressed to tenants in the Warsaw office buildings owned and operated by CPIPG. As part of the further development of the OfficeME program, in April this year the new app was launched. It is currently available to employees at the Warsaw Financial Center.

The OfficeME app is an intelligent and intuitive tool. In its current version, it offers assistance in getting around the building, provides information about using all of the available amenities, and allows for quick and easy contact with the reception and Concierge service, among other things. Another convenient feature is the "Shopping" function: this is a simple, pro-sales solution that makes it possible to order everyday necessities, as well as food. These items are made available by the Concierge for personal pick-up. An additional option is for payments to be processed immediately, and the ordering party is kept informed about the status of the order and about when it can be collected. The OfficeME app can also be used to book a Roofa32 (terrace in WFC) for corporate meetings.

Another essential element of the app is the section that helps to build better networking opportunities between companies based in the office building. And soon, once current restrictions have been lifted, the app will enable direct actions to strengthen the WFC community.

"The OfficeME application is an effective way to build an integrated community" explains Monika Olejnik-Okuniewska, PR & Marketing Director at CPIPG Polska. She continues: "And from the point of view of the owner and manager of the office building, it's also an innovative form of Employer Branding marketing, where the function of the employer is replaced by the function of an office building as an attractive workplace not only because of the high quality of the building or a great location, but also the values and solutions that it can offer tenants as part of improving the comfort of work."



Marta Hanczewska, Marketing Manager at CPIPG and the OfficeME program coordinator adds: *“As planned, we will develop additional functionalities for the app, add access control and implement it in other office buildings.”*

The OfficeME app is free, and is available for IOS and Android. It can be downloaded by any employee at the Warsaw Financial Center.

The OfficeME app was developed and implemented by SpaceOS.

Currently, CPIPG owns and manages 14 office buildings in Warsaw. They have a total area exceeding 314,000 m².

Please feel free to contact me for more information about CPI Property Group:

Monika Olejnik-Okuniewska

m.olejnik@cpipg.com

tel. +48 601 290 400

CPI Property Group (CPI PG) is a leading commercial and hotel real estate company in Central and Eastern Europe and Germany, focusing its activities on long-term real estate investment and leasing. It belongs to a small group of companies in the region with an investment rating. Moody's rated Baa2 and Standard&Poor's: BBB.

CPI PG is the largest owner of retail space in the Czech Republic and office space in Berlin. CPI PG is headquartered in Luxembourg and its shares are listed on the Frankfurt Stock Exchange. The Group operates in the office, retail, residential and hotel real estate sector with total assets of over 9.1 billion euros.

In Poland CPI Property Group has been operating since 2013. It owns and actively manages 24 properties in the office, retail and hotel sectors. The company's investments are located in Warsaw, Elbląg, Zamość, Tarnów, Radom and Zgorzelec. The Company plans to further engage in the Polish market by purchasing and investing in selected office properties in the best locations in Warsaw.